

Lower Paxton ...

Population Summary

2000 Total Population	44,573
2010 Total Population	47,360
2021 Total Population	49,911
2021 Group Quarters	348
2026 Total Population	51,218
2021-2026 Annual Rate	0.52%
2021 Total Daytime Population	49,542
Workers	26,980
Residents	22,562

Household Summary

2000 Households	18,650
2000 Average Household Size	2.35
2010 Households	20,085
2010 Average Household Size	2.34
2021 Households	21,268
2021 Average Household Size	2.33
2026 Households	21,848
2026 Average Household Size	2.33
2021-2026 Annual Rate	0.54%
2010 Families	12,851
2010 Average Family Size	2.91
2021 Families	13,410
2021 Average Family Size	2.90
2026 Families	13,743
2026 Average Family Size	2.90
2021-2026 Annual Rate	0.49%

Housing Unit Summary

2000 Housing Units	19,675
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	5.2%
2010 Housing Units	21,178
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	5.2%
2021 Housing Units	22,457
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	31.6%
Vacant Housing Units	5.3%
2026 Housing Units	23,076
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	5.3%

Median Household Income

2021	\$70,721
2026	\$77,512

Median Home Value

2021	\$225,217
2026	\$257,053

Per Capita Income

2021	\$39,338
2026	\$43,933

Median Age

2010	41.3
2021	43.2
2026	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	21,268
<\$15,000	5.2%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	6.8%
\$200,000+	7.0%
Average Household Income	\$92,289

2026 Households by Income

Household Income Base	21,848
<\$15,000	4.7%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	8.1%
\$200,000+	8.2%
Average Household Income	\$102,964

2021 Owner Occupied Housing Units by Value

Total	14,174
<\$50,000	0.8%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	26.0%
\$200,000 - \$249,999	15.4%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	16.1%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$263,472

2026 Owner Occupied Housing Units by Value

Total	14,584
<\$50,000	0.4%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	21.8%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	17.5%
\$300,000 - \$399,999	20.4%
\$400,000 - \$499,999	7.3%
\$500,000 - \$749,999	4.8%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$295,570

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	47,360
0 - 4	5.6%
5 - 9	5.5%
10 - 14	5.7%
15 - 24	12.1%
25 - 34	13.3%
35 - 44	12.8%
45 - 54	16.4%
55 - 64	14.2%
65 - 74	7.3%
75 - 84	5.2%
85 +	1.8%
18 +	79.2%

2021 Population by Age

Total	49,911
0 - 4	4.9%
5 - 9	5.2%
10 - 14	5.5%
15 - 24	10.3%
25 - 34	13.2%
35 - 44	13.0%
45 - 54	12.3%
55 - 64	15.5%
65 - 74	11.7%
75 - 84	5.7%
85 +	2.6%
18 +	81.2%

2026 Population by Age

Total	51,218
0 - 4	4.9%
5 - 9	5.1%
10 - 14	5.3%
15 - 24	10.2%
25 - 34	12.4%
35 - 44	13.6%
45 - 54	12.0%
55 - 64	13.8%
65 - 74	12.6%
75 - 84	7.4%
85 +	2.6%
18 +	81.4%

2010 Population by Sex

Males	22,692
Females	24,668

2021 Population by Sex

Males	24,038
Females	25,873

2026 Population by Sex

Males	24,777
Females	26,441

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2010 Population by Race/Ethnicity

Total	47,360
White Alone	78.8%
Black Alone	12.2%
American Indian Alone	0.1%
Asian Alone	4.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	2.9%
Hispanic Origin	4.6%
Diversity Index	41.9

2021 Population by Race/Ethnicity

Total	49,911
White Alone	71.2%
Black Alone	13.7%
American Indian Alone	0.2%
Asian Alone	8.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	4.1%
Hispanic Origin	7.7%
Diversity Index	54.2

2026 Population by Race/Ethnicity

Total	51,218
White Alone	67.4%
Black Alone	14.1%
American Indian Alone	0.2%
Asian Alone	10.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	4.7%
Hispanic Origin	9.5%
Diversity Index	59.8

2010 Population by Relationship and Household Type

Total	47,360
In Households	99.3%
In Family Households	80.7%
Householder	27.1%
Spouse	21.0%
Child	28.1%
Other relative	2.8%
Nonrelative	1.7%
In Nonfamily Households	18.5%
In Group Quarters	0.7%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	36,983
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	3.1%
High School Graduate	26.3%
GED/Alternative Credential	2.4%
Some College, No Degree	16.7%
Associate Degree	10.0%
Bachelor's Degree	24.9%
Graduate/Professional Degree	14.3%

2021 Population 15+ by Marital Status

Total	42,114
Never Married	30.1%
Married	52.9%
Widowed	6.1%
Divorced	10.9%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	28,672
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	9.8%
Population 16-24 Unemployment rate	9.0%
Population 25-54 Employed	62.8%
Population 25-54 Unemployment rate	2.7%
Population 55-64 Employed	19.7%
Population 55-64 Unemployment rate	4.7%
Population 65+ Employed	7.8%
Population 65+ Unemployment rate	9.2%

2021 Employed Population 16+ by Industry

Total	27,447
Agriculture/Mining	0.4%
Construction	5.1%
Manufacturing	5.1%
Wholesale Trade	2.7%
Retail Trade	10.6%
Transportation/Utilities	7.5%
Information	1.6%
Finance/Insurance/Real Estate	8.9%
Services	45.6%
Public Administration	12.4%

2021 Employed Population 16+ by Occupation

Total	27,447
White Collar	71.0%
Management/Business/Financial	19.8%
Professional	29.3%
Sales	9.3%
Administrative Support	12.6%
Services	12.5%
Blue Collar	16.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	1.7%
Production	2.8%
Transportation/Material Moving	8.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	20,085
Households with 1 Person	29.4%
Households with 2+ People	70.6%
Family Households	64.0%
Husband-wife Families	49.5%
With Related Children	19.7%
Other Family (No Spouse Present)	14.4%
Other Family with Male Householder	3.6%
With Related Children	2.0%
Other Family with Female Householder	10.8%
With Related Children	6.6%
Nonfamily Households	6.6%

All Households with Children

28.6%

Multigenerational Households

2.9%

Unmarried Partner Households

6.6%

Male-female

5.6%

Same-sex

1.0%

2010 Households by Size

Total	20,085
1 Person Household	29.4%
2 Person Household	36.1%
3 Person Household	15.7%
4 Person Household	12.0%
5 Person Household	4.6%
6 Person Household	1.4%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	20,085
Owner Occupied	67.1%
Owned with a Mortgage/Loan	48.2%
Owned Free and Clear	18.9%
Renter Occupied	32.9%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	157
Percent of Income for Mortgage	13.4%
Wealth Index	105

2010 Housing Units By Urban/ Rural Status

Total Housing Units	21,178
Housing Units Inside Urbanized Area	99.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.9%

2010 Population By Urban/ Rural Status

Total Population	47,360
Population Inside Urbanized Area	99.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Market Profile

Lower Paxton township, PA
Lower Paxton township, PA (4204345056)
Geography: County Subdivision

Prepared by Esri

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Top 3 Tapestry Segments

1.	In Style (5B)
2.	Comfortable Empty Nesters (5A)
3.	Old and Newcomers (8F)

2021 Consumer Spending

Apparel & Services: Total \$	\$44,839,878
Average Spent	\$2,108.33
Spending Potential Index	99
Education: Total \$	\$37,630,535
Average Spent	\$1,769.35
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$68,511,494
Average Spent	\$3,221.34
Spending Potential Index	100
Food at Home: Total \$	\$113,307,311
Average Spent	\$5,327.60
Spending Potential Index	98
Food Away from Home: Total \$	\$79,239,258
Average Spent	\$3,725.75
Spending Potential Index	98
Health Care: Total \$	\$132,636,402
Average Spent	\$6,236.43
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$48,338,543
Average Spent	\$2,272.83
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$19,208,982
Average Spent	\$903.19
Spending Potential Index	101
Shelter: Total \$	\$426,532,653
Average Spent	\$20,055.14
Spending Potential Index	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$52,113,265
Average Spent	\$2,450.31
Spending Potential Index	102
Travel: Total \$	\$54,712,207
Average Spent	\$2,572.51
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$23,547,427
Average Spent	\$1,107.18
Spending Potential Index	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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