

Café Fresco
Megan Elia
(814) 598-4790

June 6, 2023

Via Hand Delivery

Lower Paxton Township
Board of Supervisors
c/o Bradley Gotshall, Township Manager

Re: Café Fresco DC Local Share Sponsorship

Dear Board:

Please accept this letter as my request for Township Sponsorship/Support for the 2023-2024 DC Local Share Gaming Grant. Enclosed you will find a *draft* of the information I intend to submit with the application for my business Café Fresco. This information should assist in explaining my project and the benefits it will bring to the Township. Additionally, I will be present at your June 13, 2023 meeting to make a short presentation and to answer questions.

Thank you for this opportunity. Feel free to contact me if additional information is needed in the meantime.

Regards,

Megan Elia

Attachments

RECEIVED

JUN 06 2023

Local Share Municipal Grant Application
ABCJ, LLC T/A CAFÉ FRESCO
MEGAN ELIA

NARRATIVE

As a single mother of four children who has operated ABCJ, LLC t/a Café Fresco in Dauphin County since year 2008, I have seen the ups and downs of running a business in a developing county. While some progress has been a boon to business (increasing mall and business park development and occupancy), some changes have been a bust (decreasing mall tenant occupancy and businesses' shift to remote and hybrid work).

Nearly every business was negatively affected by the COVID-19 pandemic, and mine was no different. Fortunately, I weathered it and was able to keep my sixteen (16) employees, who were all hired and retained from underrepresented communities – minorities, women, work-release candidates and second-chance hires. We all took financial hits with pandemic-era rules that limited business hours and profits.

Today, the ability to make profit in the current location continues to diminish as local offices continue with limited time onsite, mall and other nearby tenants don't renew leases and PennDOT projects inhibit access to Café Fresco.

That has led me to look into new areas for development, and I'm excited that I should be able to relocate within Lower Paxton Township in Dauphin County.

That is where the main need for funding comes in. I've worked with restaurant consultants, financial advisors, my vendors and local real estate professionals to determine the most sensible and effective move.

I will be moving from 3352 Paxton Street, Harrisburg (across from the mall) and reopen at the Blue Ridge Village located at 2017 EG Drive, Harrisburg in the fall of 2023. I will invest in excess of \$300,000 of my own funds to make the move possible. Costs will include, but won't be limited to; the physical move, new equipment and furnishing, promotion, limited downtime losses and staffing.

When I reopen in the location, I anticipate increased foot traffic and demand. That will lead to the need to hire more staff, and my focus will continue to be on hiring minorities and working with Dauphin County to help work release inmates and recently incarcerated people step into the workforce again.

Local Share Municipal Grant Application
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BUDGET, PLANS AND COSTS

See Attached.

4 Fulltime Carpenters as well as numerous subcontractors and their employees.

DRAFT

REVISIONS:

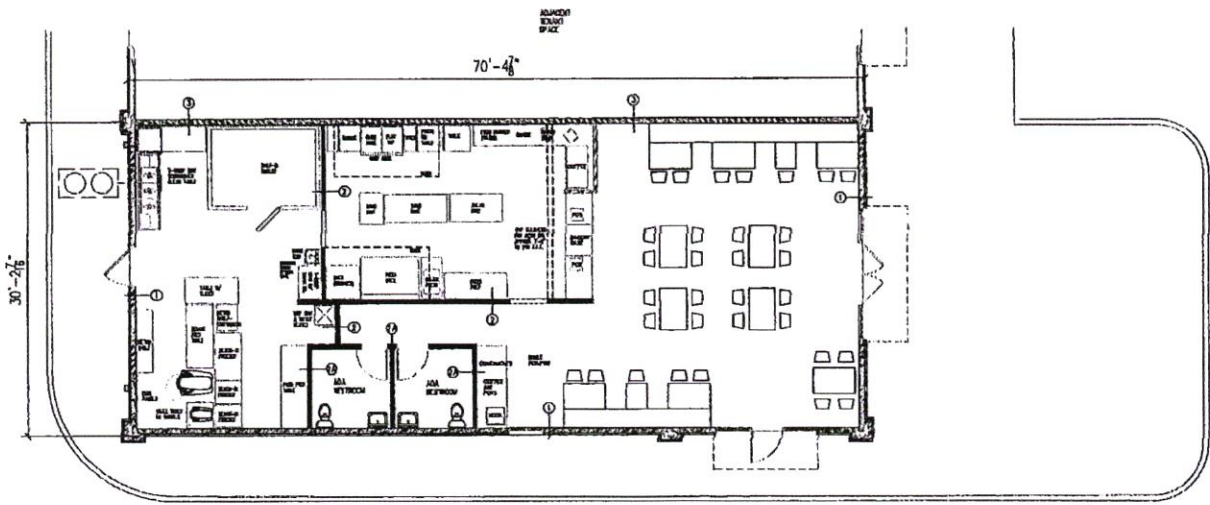
CAFE FRESCO
 BLUE RIDGE VILLAGE
 2017 E.G. DRIVE
 HARRISBURG, PA 17112



JAN. 26, 2023
 PRELIM LAYOUT

WALL TYPES	
①	INTERIOR WALLS: PERPENDICULAR TO THE FLOOR FINISHING THE WOOD FINISHING (1/2" GYP) AND 2x4 JOIST WALLS WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH.
②	INTERIOR PARTITION WALLS: 5/8" GYP BOARD WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH.
③	INTERIOR WALLS: 5/8" GYP BOARD WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH.
④	INTERIOR WALLS: 5/8" GYP BOARD WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH. FINISH WITH 1/2" GYP BOARD FINISH.

ISOLATE 1" TO ROOF DECK



CAFE FRESCO - PRELIM LAYOUT
 1/4" = 1'-0"